



WASHINGTON'S NATIONAL PARK FUND

FOR IMMEDIATE RELEASE

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Haggen to donate \$33,690 to Washington's National Park Fund

Seattle, Wash. – In a very generous show of support for our national parks, West Coast regional grocer Haggen is donating \$33,690 to Washington's National Park Fund. Washington's National Parks Fund is the official nonprofit partner supporting Mount Rainier, North Cascades, and Olympic National Parks.

“When the results were announced, the entire board was stunned by the level of generosity from Haggen,” said Bret Wirta, WNPF Board President. “This is an impactful donation that will make a real difference in our Northwest national parks!”

Haggen dedicated 2% of sales on Earth Day from the company's Washington and Oregon stores, and asked its Facebook followers to vote for their favorite national park between Earth Day on April 22 and April 28. The 1,192 votes determined what percentage of the funds would be donated to each park. The votes have been tallied:

- Olympic National Park received 31% of the votes and \$12,433
- Rainier National Park received 27% of the votes and \$10,829
- North Cascades National Park received 26% of the votes and \$10,428
- Crater Lake National Park received 16% of the votes and \$6,417

“Thanks to all who voted for Mount Rainier, North Cascades and Olympic National Parks, and thanks to Haggen for this remarkable support,” said Laurie Ward, Executive Director of Washington's National Park Fund. “It clearly demonstrates how beloved Mount Rainier, North Cascades and Olympic National Parks are.”

About Washington's National Park Fund

Washington's National Park Fund is the *only* philanthropic organization dedicated *exclusively* to supporting Mount Rainier, North Cascades and Olympic National Parks through charitable contributions, operating under a Partnership Agreement between each national park and the Fund. Our mission is to raise private support to deepen the public's love for, understanding of, and experiences in Mount Rainier, North Cascades and Olympic National Park. Annually, the park superintendents submit a wish list of projects that, except for charitable contributions, could not otherwise happen. Over the past seven years, more than \$2.5 million has been contributed to the Fund. 100% of donations to Washington's National Park Fund stay right here in Washington for the benefit of Mount Rainier, North Cascades and Olympic National Parks. www.wnpf.org

About Haggen

Founded in 1933 in Bellingham, Washington, Haggen has built its business on providing guests the freshest and most local products with genuine service, while supporting the communities it serves. The company operates stores in Washington, Oregon and California, and is in the process of acquiring 146 stores and establishing a second headquarters in Irvine, California. With this acquisition, Haggen will expand from 18 stores with 16 pharmacies to 164 stores with 106 pharmacies; from 2,000 employees to more than 10,000 employees; and from a Pacific Northwest company with locations in Oregon and Washington to a major regional grocery chain with locations in Washington, Oregon, California, Nevada and Arizona. Throughout its eight decades in business, the company has supported regional farms, ranches, fisheries and other businesses, creating a lasting and sustainable local food economy. The company remains focused on building local, sustainable food economies as it expands. www.haggen.com